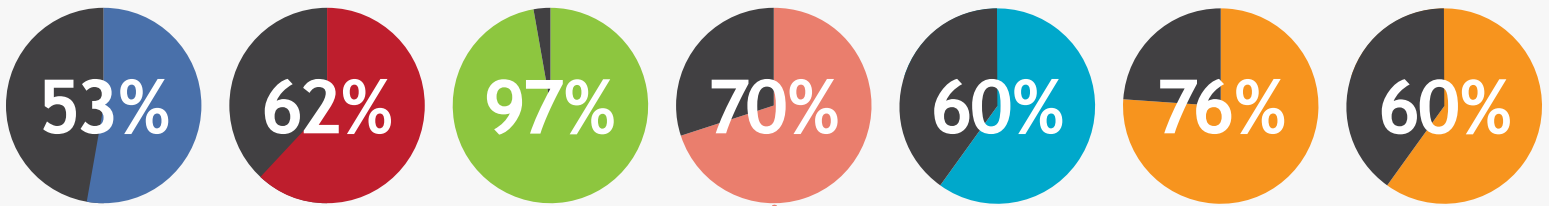


Web Site Management

Content on Web sites is critical to engaging new and existing customers, and attracting the interest of search engines like Google and Yahoo. We offer a myriad of options for managing your content.



Content is King



Content creation is ranked the single most effective SEO technique by 53%. (Marketing Sherpa)

Content marketing costs 62% less than traditional marketing.

Companies with active blogs receive 97% more leads. (Content+)

70% of customers prefer to get information about a company from content rather than ads. (Content+)

60% of consumers feel more positive about a brand after consuming content from it. (iMedia Connection)

The two most popular formats for marketing content are articles (including internal and guest blog posts), used by 76% of marketers, and video, used by 60%. (eMarketer)



Monthly Maintenance and Management Package:

Includes hosting, email, unlimited technical support, ability to edit your Web site, use of marketing tools and unlimited upgrades to the platform.



Managed Monthly Membership:

Includes everything that comes with the Monthly Maintenance and Management Package plus up to 10 hours per month of editing and content management. Also includes a free Premium Responsive Design every year.



Content Writing:

Our team will gather all relevant information about the client's business, and then create content for the Web site that will yield results.



WordPress.org:

WordPress installation and hosting



WORDPRESS