

# Social Media

Web sites like Facebook, Twitter, Instagram, Pinterest, and many more to come are becoming incredibly important communication channels for consumers making buying decisions.

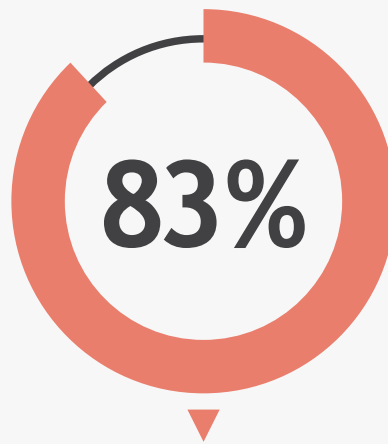


## Social Media Statistics



**EIGHTY-FIVE PERCENT**

of customers expect businesses to be active in social media (*Vocus*)



of marketers indicate that social media is important for their business. (*Social Media Examiner*)

Social media has a

**100%**

higher lead-to-close rate than outbound marketing.

(*State of Inbound Marketing*)



Restaurants with 3.5 stars on Yelp are **63%** more likely to be full than those with just 3 stars - a half star difference!

**facebook**

IS THE MOST POPULAR SOCIAL NETWORK.

(*Nielson*)



### Do It Yourself:

All of our Web site packages come with **SOCIAL MEDIA TOOLS** and **TECH SUPPORT**



TOOLS INCLUDED IN SETUP

### Social Media Management:

We offer a smooth, results-driven package in which our specialists will create profiles on the social media sites of your choice, post written and image-driven content each week, and respond to comments or questions that might arise on these highly viewed services.

#### OUR TEAM WILL:

- ➡ CREATE PROFILES FOR YOU
- ➡ POST WRITTEN AND IMAGE DRIVEN CONTENT EACH WEEK
- ➡ RESPOND TO QUESTIONS AND POSTS

### Online Reputation Management:



Our online reputation management services include a monthly scan of the online world for negative reviews, and clear reporting of activity on consumer review sites that could affect your revenue, profits and foot traffic.

Once the situation is assessed, maWebCenters reputation management specialists can initiate suppression campaigns, launch targeted SEO campaigns, and take advantage of social media sites like Facebook and Twitter to enhance the reputation of a business.